

## Job Title: Public Policy Director

**Organization Overview:** Utah Public Lands Alliance (UPLA) is a non-profit organization dedicated to the preservation, responsible use, and advocacy for Utah's public lands. Our mission is to ensure the sustainable management of public lands, balancing conservation with recreational and economic interests. We are seeking a highly motivated and experienced Public Policy Director to lead our efforts in shaping and influencing public policy decisions related to Utah's unique public lands.

**Position Overview:** As the Public Policy Director at Utah Public Lands Alliance, you will be at the forefront of developing and implementing public policy initiatives that align with our organization's commitment to the responsible and sustainable use of public lands. This role requires a deep understanding of public lands issues, strong advocacy skills, and the ability to navigate the political landscape to achieve positive outcomes for Utah's public lands.

### Key Responsibilities:

#### 1. Policy Development and Advocacy:

- Research, analyze, and monitor legislative and regulatory developments impacting public lands in Utah.
- Develop and advocate for policy positions that align with UPLA's mission and goals.

#### 2. Government Relations:

- Establish and maintain relationships with key stakeholders, government officials, and policy makers at local, state, and federal levels.
- Represent UPLA in meetings, hearings, and other forums to advocate for responsible public lands management.

#### 3. Community Engagement:

- Collaborate with local communities, outdoor enthusiasts, industry partners, and other stakeholders to build support for UPLA's policy initiatives.
- Organize and participate in public outreach and education efforts.

#### 4. Coalition Building:

- Identify and cultivate partnerships with like-minded organizations, advocacy groups, and industry associations.
- Collaborate on joint advocacy efforts to amplify the impact of UPLA's policy initiatives.

#### 5. Communication and Outreach:

- Craft compelling and accessible advocacy materials, including position papers, fact sheets, and public communications.

- Work closely with the communications team to effectively communicate policy positions to various audiences.

**Qualifications:**

- 
- years of experience in public policy, government relations, or a related field with a focus on public lands issues.
- In-depth knowledge of Utah's public lands, environmental conservation, and related policies.
- Proven ability to navigate political processes and influence policy outcomes.
- Excellent communication, negotiation, and interpersonal skills.
- Ability to work collaboratively in a dynamic and mission-driven organization.

**Benefits:**

- Competitive salary
- Flexible work hours
- Opportunities for professional development

If you are passionate about preserving Utah's public lands and have a strong background in public policy advocacy, we encourage you to apply for the position of Public Policy Director at Utah Public Lands Alliance. Join us in our commitment to responsible public land management and the preservation of Utah's natural treasures.

*To apply, please submit your resume, cover letter, and three professional references to [contact email]. The application deadline is [date]. We look forward to reviewing your application and considering you for this crucial role in advancing the mission of Utah Public Lands Alliance.*